



MEDIA ADVISORY



FOR IMMEDIATE RELEASE

June 4, 2010

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INDY PARKS OFFERS SUMMER FUN AND FITNESS FOR FAMILIES, YOUTH

Attend the 2010 Summer Kickoff at White River State Park's Celebration Plaza June 9

INDIANAPOLIS – (June 4, 2010) Join Mayor Greg Ballard, First Lady of Indianapolis Winnie Ballard and Indy Parks Director Stuart Lowry at the Indy Parks & Recreation Summer Kickoff at White River State Park's Celebration Plaza from 11 a.m. to 1 p.m. Wednesday, June 9, 2010. See what Indy Parks offers for summer fun and go for a "Walk with Winnie" around the Downtown Canal.

Indy Parks' staff will host interactive booths highlighting everything from environmental education and playground programs to greenways and aquatics. Radio Disney, the Indiana Pacers Fan Van and Indianapolis Indians Mascot Rowdie will be participating in the fun! At noon, take part in the "Walk with Winnie," First Lady of Indianapolis Winnie Ballard's initiative on taking simple steps toward a healthier lifestyle.

The Summer Kickoff supports Get Fit Indy! Mayor Ballard's Kids Fitness Challenge, which encourages youth to be active 60 minutes a day and eat healthy foods. Go to www.indy.gov/kidsfitnesschallenge for more information.

WHAT: Indy Parks Summer Kickoff

WHO: Mayor Greg Ballard, First Lady of Indianapolis Winnie Ballard, Indy Parks Director Stuart Lowry, Radio Disney, Indiana Pacers Fan Van, Indianapolis Indians Mascot Rowdie, Indy Parks staff

WHEN: 11 a.m. to 1 p.m. Wednesday, June 9, 2010
12 p.m. Walk with Winnie (Remarks at 11:50 a.m.)

WHERE: Celebration Plaza, White River State Park



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